CRODA CONSULTING

CAPABILITY STATEMENT

Strategic Governance & ESG Advisory for Golf and Sports Infrastructure

We develop people, structure operations, protect systems, and scale performance.

G3MKT, LLC DBA Croda Consulting | MBE/SBE Certified · NCTRCA | NAICS 541611 | Fort Worth, Texas, USA

FIRM OVERVIEW

Croda Consulting is a Texas-based advisory platform specializing in governance alignment, certified operational standards, and ESG risk mitigation across public and private sports infrastructure. We translate field-level realities into executive-level structure, strengthening leadership, reducing operational exposure, and reinforcing public trust.

CORE ADVISORY SERVICES

Field Governance Risk Assessment™

Independent evaluation of governance structure, certification standards, operational exposure, and reputational risk.

Certified Leadership Implementation Advisory™

Strategic advisory on credential alignment, hiring standards, and governance reinforcement.

ESG Alignment for Sports Infrastructure™

Assessment and recommendations to strengthen environmental compliance and public accountability.

PUBLIC SECTOR & POLICY ENGAGEMENT

- Committee Member: CGCS Certification, BMP & Policy Nomination, GCSAA
- Grassroots Ambassador: National Golf Day (2017–2025), Washington D.C.
- Policy engagement with U.S. Senators and Representatives on golf industry standards
- National Mall Beautification Volunteer Project: public infrastructure support
- International advisory engagement supporting golf infrastructure development (Spain, Italy, Argentina, Mexico)

WHY IT MATTERS

Public sports infrastructure operates under increasing ESG scrutiny, financial accountability, and reputational exposure. Strengthening governance and certified leadership at the operational level reduces risk before it becomes crisis, protecting institutional stability and public trust.



Jorge J. Croda, CGCS
Founder & Principal Advisor

COMPANY DATA

LEGAL NAME
G3MKT, LLC DBA Croda Consulting

CERTIFICATIONS
MBE / SBE · North Central Texas Regional Certification Agency

NAICS
541611 · Administrative & General Management Consulting Services

LOCATION
Fort Worth, Texas, USA

DIFFERENTIATORS

- 30+ years of executive-level field leadership experience
- National Superintendent of the Year: TurfNet / Syngenta (USA)
- Syngenta Business Institute: Wake Forest University
- We install capabilities, not dependency: leaders, processes and standards that last
- Trusted by national and international sports infrastructure stakeholders

Let's talk about your project

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